

OVERALL SCORE

56 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and crawler policy, while AI guidance file and sitemap need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.
- 3. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Signal breakdown

Crawlability Pass 20/20

The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.

Robots.txt Pass 15/15

Add Sitemap directives to robots.txt so crawlers can find canonical sitemap files.

llms.txt Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

|                                                                                                                                                                                                               |      |        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Sitemap</b>                                                                                                                                                                                                | Fail | 0/10   |
| Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.                                                                          |      |        |
| <b>Markdown support</b>                                                                                                                                                                                       | Pass | 15/15  |
| The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.                                        |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                                          | Warn | 5.7/10 |
| Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words. |      |        |
| <b>Structured data</b>                                                                                                                                                                                        | Fail | 0/10   |
| Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.                                                                                  |      |        |
| <b>Content signals</b>                                                                                                                                                                                        | Fail | 0/5    |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.                        |      |        |

# Suggested fixes

## Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://launchloopp.com/#organization",
      "name": "LaunchLoop, Launch your AI SaaS before everyone else",
      "description": "Join the LaunchLoop waitlist for AI SaaS founders. Get early access, free Launch Credits, and a 50% lifetime discount.",
      "url": "https://launchloopp.com/",
      "logo": "https://launchloopp.com/apple-touch-icon.png?v=2"
    },
    {
      "@type": "WebSite",
      "@id": "https://launchloopp.com/#website",
      "name": "LaunchLoop, Launch your AI SaaS before everyone else",
      "description": "Join the LaunchLoop waitlist for AI SaaS founders. Get early access, free Launch Credits, and a 50% lifetime discount.",
      "url": "https://launchloopp.com/",
      "publisher": {
        "@id": "https://launchloopp.com/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
Continued in the full scan report...
```

## Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

# Full report

<https://www.llmscan.dev/scan/-Xn4Mm1wjckERO-7QX2CD>