

OVERALL SCORE

41 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Signal breakdown

Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt

Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	8.6/10
Shorten the meta description to 160 characters or fewer.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://backpedal.co/#organization",
      "name": "BackPedal | Theft Protection & Recovery for Ebikes",
      "description": "BackPedal is a nationwide provider of theft protection services for ebikes. Using GPS trackers and dedicated recovery teams, BackPedal is the best chance of getting a stolen ebike back, recovering after 9 out of 10 thefts.",
      "url": "https://backpedal.co/",
      "logo": "https://backpedal.co/apple-icon.png?229daa0d8a0f76b7",
      "sameAs": [
        "https://www.youtube.com/watch?v=UX1hX0iON0U",
        "https://www.youtube.com/watch?v=Kj2ghENIjvo",
        "https://instagram.com/backpedal.co"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://backpedal.co/#website",
      "name": "BackPedal | Theft Protection & Recovery for Ebikes",
      "description": "BackPedal is a nationwide provider of theft protection services for ebikes. Using GPS trackers and dedicated recovery teams, Continued in the Full Scan Report..."
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://www.llmscan.dev/scan/1XUelqyqQJNspBpf1qORa>