

OVERALL SCORE

35 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Signal breakdown

|                                                                                                                                                                     |      |        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Crawlability</b>                                                                                                                                                 | Warn | 10/20  |
| Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag. |      |        |
| <b>Robots.txt</b>                                                                                                                                                   | Warn | 7.5/15 |
| Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.                                                            |      |        |
| <b>llms.txt</b>                                                                                                                                                     | Fail | 0/15   |
| Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.                                              |      |        |

|                                                                                                                                                                                               |      |        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Sitemap</b>                                                                                                                                                                                | Pass | 10/10  |
| The sitemap.xml file is valid and contains URL entries.                                                                                                                                       |      |        |
| <b>Markdown support</b>                                                                                                                                                                       | Fail | 0/15   |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests. |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                          | Warn | 7.1/10 |
| Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words.                                           |      |        |
| <b>Structured data</b>                                                                                                                                                                        | Fail | 0/10   |
| Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.                                                                  |      |        |
| <b>Content signals</b>                                                                                                                                                                        | Fail | 0/5    |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.        |      |        |

# Suggested fixes

## Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://betterlaunch.lol/#organization",
      "name": "Better Launch",
      "description": "The top 10 startups across every category, ranked by votes.",
      "url": "https://betterlaunch.lol/",
      "logo": "https://betterlaunch.lol/icon.png?icon.2l152t9mngn5w.png",
      "sameAs": [
        "https://x.com/mszzz0011"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://betterlaunch.lol/#website",
      "name": "Better Launch",
      "description": "The top 10 startups across every category, ranked by votes.",
      "url": "https://betterlaunch.lol/",
      "publisher": {
        "@id": "https://betterlaunch.lol/#organization"
      }
    }
  ]
}
```

Continued in the full scan report...

## Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

# Full report

[https://llmscan.dev/scan/2blnE\\_JvCf2Ly0VwHjZyK](https://llmscan.dev/scan/2blnE_JvCf2Ly0VwHjZyK)