

OVERALL SCORE

37 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include AI guidance file and sitemap, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Recommended next step

- 1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
- 2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
- 3. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Signal breakdown

Crawlability Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.	Fail	0/20
Robots.txt Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.	Fail	0/15
llms.txt The llms.txt file was found and includes the expected text, length, heading, and URL signals.	Pass	15/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	7.1/10
Shorten the meta description to 160 characters or fewer. Add missing semantic elements: article.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://gressoney.holiday/#organization",
      "name": "GressoneyValley - Alpine Holidays in Aosta, Italy",
      "description": "Book your perfect mountain holiday in the Gressoney Valley.
      Winter skiing with Monterosa Ski passes and Alpine accommodation, summer
      hiking with expert guides and stunning trails.",
      "url": "https://gressoney.holiday/",
      "logo": "https://gressoney.holiday/favicon.ico?favicon.0x3dzn-oxb6tn.ico"
    },
    {
      "@type": "WebSite",
      "@id": "https://gressoney.holiday/#website",
      "name": "GressoneyValley - Alpine Holidays in Aosta, Italy",
      "description": "Book your perfect mountain holiday in the Gressoney Valley.
      Winter skiing with Monterosa Ski passes and Alpine accommodation, summer
      hiking with expert guides and stunning trails.",
      "url": "https://gressoney.holiday/",
      "publisher": {
        "@id": "https://gressoney.holiday/#organization"
      }
    },
    {
      "@type": "Text",
      "@id": "https://gressoney.holiday/#full-scan-report",
      "text": "Continued in the full scan report..."
    }
  ]
}
```

Full report

https://www.llmscan.dev/scan/2bnuDXnzRjEi7E_i4hmOS