

LLM Scan

PUBLIC AI VISIBILITY REPORT

www.prosp.ai

Scanned May 26, 2026, 17:29 UTC

OVERALL SCORE

36 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

Signal breakdown

Crawlability Warn 10/20

Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

Robots.txt Warn 7.5/15

Add a User-agent: * section with Allow or Disallow directives and include Sitemap references for crawler discovery.

llms.txt Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	8.6/10
Add missing semantic elements: main, article, nav, footer.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.prosp.ai/#organization",
      "name": "Prosp - Automate LinkedIn Outbound with AI",
      "description": "AI-Powered LinkedIn automation for agencies and sales teams. Everything you need to find leads and book meetings. Automated an easy.",
      "url": "https://www.prosp.ai/",
      "logo":
        "https://cdn.prod.website-files.com/674047f726a46cd18bbee3b5/67474d60414c73247cc58c4b_prosp-icon-256.png"
    },
    {
      "@type": "WebSite",
      "@id": "https://www.prosp.ai/#website",
      "name": "Prosp - Automate LinkedIn Outbound with AI",
      "description": "AI-Powered LinkedIn automation for agencies and sales teams. Everything you need to find leads and book meetings. Automated an easy.",
      "url": "https://www.prosp.ai/",
      "publisher": {
        "@id": "https://www.prosp.ai/#organization"
      }
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

https://www.llmscan.dev/scan/2hVL9_BfWQF9epVvF8GIC