

OVERALL SCORE

56 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and content signals need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

Signal breakdown

Crawlability

Warn10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt

Warn7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

llms.txt

Pass15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap	Pass	10/10
The sitemap index is valid and the checked child sitemap contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	8.6/10
Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps.		
Structured data	Warn	5/10
Prefer valid JSON-LD and fix malformed JSON-LD script tags for clearer AI interpretation.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://burny.media/#organization",
      "name": "Production video. Diffusion web. Audiovisuel. - Burny media",
      "description": "Expert en production photo / video, realisation de podcasts,
diffusion web (virtuel / hybride) et accompagnement audiovisuel complet. -
Estimation gratuite",
      "url": "https://burny.media/",
      "logo":
      "https://burny.media/wp-content/uploads/2025/03/es_blanc-300x241.png",
      "sameAs": [
        "https://www.tiktok.com/",
        "https://instagram.com/burnymedia",
        "https://twitter.com/burnymedia",
        "https://youtube.com/@burnymedia",
        "https://www.linkedin.com/company/10382377"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://burny.media/#website",
      "name": "Production Video Diffusion web. Audiovisuel. - Burny media",
      "url": "https://burny.media/"
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

https://www.llmscan.dev/scan/3YqIV6NrhQ_wd2bZXC4Sv