

OVERALL SCORE

66 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and crawler policy, while AI guidance file and structured data need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.
3. Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Signal breakdown

Crawlability The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.	Pass 20/20
Robots.txt robots.txt allows crawler access and includes Sitemap references.	Pass 15/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Fail 0/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Pass	15/15
The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.		
Semantic HTML	Warn	5.7/10
Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article, footer.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://peec.ai/#organization",
      "name": "Peec AI - AI Search Analytics for Marketing Teams",
      "description": "Peec AI helps marketing teams analyze brand performance across ChatGPT, Perplexity, and Gemini. Track visibility, benchmark competitors, and optimize AI search presence.",
      "url": "https://peec.ai/",
      "logo":
        "https://framerusercontent.com/images/7ju90FHhofcxXL7zRwwAXp69Bw.png",
      "sameAs": [
        "https://x.com/peec_ai",
        "https://www.linkedin.com/company/peec-ai/"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://peec.ai/#website",
      "name": "Peec AI - AI Search Analytics for Marketing Teams",
      "description": "Peec AI helps marketing teams analyze brand performance across ChatGPT, Perplexity, and Gemini. Track visibility, benchmark competitors, and optimize AI search presence.",
      "continued in the full scan report..."
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://www.llmscan.dev/scan/5wjAjrM5dTwfov0Qth1Vf>