

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# meetplume.app

Scanned Jun 27, 2026, 11:01 UTC

OVERALL SCORE

**24** /100

Poor

## Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap and content signals, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

## Recommended next step

1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Signal breakdown

### Crawlability

Fail 0/20

Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

### Robots.txt

Fail 0/15

Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.

### llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 8.6/10

Shorten the meta description to 160 characters or fewer.

## Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

## Content signals

Pass 5/5

Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

## Suggested fixes

### Fix Structured data

#### HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://meetplume.app/#organization",
"name": "Plume: Market your products on autopilot.",
"description": "Add your products, generate marketing posts in your voice,
and keep your queue full. Plume automates product marketing on social, with
more platforms coming soon.",
"url": "https://meetplume.app/",
"logo": "https://meetplume.app/apple-icon.png",
"sameAs": [
"https://x.com/heyplume"
]
},
{
"@type": "WebSite",
"@id": "https://meetplume.app/#website",
"name": "Plume: Market your products on autopilot.",
"description": "Add your products, generate marketing posts in your voice,
and keep your queue full. Plume automates product marketing on social, with
more platforms coming soon.",
"url": "https://meetplume.app/",
"publisher": {
Continued in the full scan report...
```

## Full report

[https://www.llmscan.dev/scan/6tbPKsQMUPSocw\\_WE\\_dH9](https://www.llmscan.dev/scan/6tbPKsQMUPSocw_WE_dH9)