

OVERALL SCORE

56 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and crawler policy, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.

Signal breakdown

Crawlability The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.	Pass	20/20
Robots.txt robots.txt allows crawler access and includes Sitemap references.	Pass	15/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Fail	0/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	5.7/10
Shorten the title tag to 70 characters or fewer. Shorten the meta description to 160 characters or fewer. Add missing semantic elements: article, nav.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://roastmybnb.com/#organization",
      "name": "Roast My BnB - four AI guests read your listing and show you where the booking dies",
      "description": "Paste your Airbnb link. A family, a backpacker, a couple and a business traveler read your listing the way a guest does and name the exact photo or line that loses the booking. First guest free.",
      "url": "https://roastmybnb.com/",
      "logo": "https://roastmybnb.com/favicon.ico?favicon.2vob68tjqpejf.ico"
    },
    {
      "@type": "WebSite",
      "@id": "https://roastmybnb.com/#website",
      "name": "Roast My BnB - four AI guests read your listing and show you where the booking dies",
      "description": "Paste your Airbnb link. A family, a backpacker, a couple and a business traveler read your listing the way a guest does and name the exact photo or line that loses the booking. First guest free.",
      "url": "https://roastmybnb.com/",
      "publisher": {
        "@id": "https://roastmybnb.com/#organization"
      }
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/7hLnacLTvFZaSOHDh0oHD>