

OVERALL SCORE

31 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. The main areas needing attention are plain-text page access and sitemap. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.
- 3. Regenerate sitemap.xml with valid XML and a sitemap <urlset> or <sitemapindex> root element.

Signal breakdown

Crawlability Warn 10/20

Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

Robots.txt Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

llms.txt Warn 7.5/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

|                                                                                                                                                                                                               |      |        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Sitemap</b>                                                                                                                                                                                                | Fail | 0/10   |
| Regenerate sitemap.xml with valid XML and a sitemap <urlset> or <sitemapindex> root element.                                                                                                                  |      |        |
| <b>Markdown support</b>                                                                                                                                                                                       | Fail | 0/15   |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.                 |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                                          | Warn | 5.7/10 |
| Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words. |      |        |
| <b>Structured data</b>                                                                                                                                                                                        | Fail | 0/10   |
| Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.                                                                                  |      |        |
| <b>Content signals</b>                                                                                                                                                                                        | Fail | 0/5    |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.                        |      |        |

# Suggested fixes

## Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://firstclient.app/#organization",
      "name": "FirstClient - Find Your Next Local Client",
      "description": "FirstClient finds local businesses with a weak or missing online presence - each one scored, explained, and handed to you with a ready-made pitch.",
      "url": "https://firstclient.app/",
      "logo": "https://firstclient.app/favicon.svg"
    },
    {
      "@type": "WebSite",
      "@id": "https://firstclient.app/#website",
      "name": "FirstClient - Find Your Next Local Client",
      "description": "FirstClient finds local businesses with a weak or missing online presence - each one scored, explained, and handed to you with a ready-made pitch.",
      "url": "https://firstclient.app/",
      "publisher": {
        "@id": "https://firstclient.app/#organization"
      }
    },
    {
      "@type": "Text",
      "text": "Continued in the full scan report..."
    }
  ]
}
```

## Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

# Full report

<https://llmscan.dev/scan/843JSdkKhtQk0ZA8pxvYZ>