

OVERALL SCORE

38 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap and structured data, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Signal breakdown

|                                                                                                                                                                     |      |        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| Crawlability                                                                                                                                                        | Warn | 10/20  |
| Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag. |      |        |
| Robots.txt                                                                                                                                                          | Warn | 7.5/15 |
| Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.                                                            |      |        |
| llms.txt                                                                                                                                                            | Fail | 0/15   |
| Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.                                              |      |        |

|                                                                                                                                                                                                                                                     |      |       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-------|
| <b>Sitemap</b>                                                                                                                                                                                                                                      | Pass | 10/10 |
| The sitemap.xml file is valid and contains URL entries.                                                                                                                                                                                             |      |       |
| <b>Markdown support</b>                                                                                                                                                                                                                             | Fail | 0/15  |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.                                                       |      |       |
| <b>Semantic HTML</b>                                                                                                                                                                                                                                | Fail | 0/10  |
| Expand the meta description to at least 50 characters. Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at |      |       |
| <b>Structured data</b>                                                                                                                                                                                                                              | Pass | 10/10 |
| Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.                                                                                                                                                         |      |       |
| <b>Content signals</b>                                                                                                                                                                                                                              | Fail | 0/5   |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.                                                              |      |       |

## Suggested fixes

|                                                                                                                                                                                            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Fix Content signals</b>                                                                                                                                                                 |
| <b>HTML</b>                                                                                                                                                                                |
| <pre>&lt;meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" /&gt; &lt;meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" /&gt;</pre> |

## Full report

<https://llmscan.dev/scan/96ySIQEr2iQpRzyoFWmFE>