

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# pulsebanner.com

Scanned Jul 2, 2026, 11:01 UTC

OVERALL SCORE

# 32 /100

Poor

## Executive summary

This site is difficult for AI tools to read right now. The main areas needing attention are AI guidance file and plain-text page access. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
3. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

## Signal breakdown

### Crawlability

Warn 10/20

Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

### Robots.txt

Warn 15/15

Publish /robots.txt with explicit crawler rules and Sitemap references so search and AI crawlers can discover site policy.

### llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Sitemap

Fail 0/10

Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 7.1/10

Use exactly one h1 element and move secondary section titles to h2-h6. Add missing semantic elements: article, nav.

## Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

## Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

## Suggested fixes

### Fix Structured data

#### HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://pulsebanner.com/#organization",
      "name": "PulseBanner - Stand out on Twitter",
      "description": "Stand out on Twitter and attract more viewers to your stream",
      "url": "https://pulsebanner.com/",
      "logo": "https://pulsebanner.com/_next/static/media/logo.82fa6066.webp",
      "sameAs": [
        "https://twitter.com/PulseBanner?ref_src=twsrc%5Etfw",
        "https://twitter.com/intent/tweet?original_referer=https%3A%2F%2Fpulsebanner.com%2F&ref_src=twsrc%5Etfw%7Ctwcamp%5Ebuttonembed%7Ctwterm%5Eshare%7Ctwgr%5E&text=Stand%20out%20on%20Twitter%20with%20%40PulseBanner!%0A%0AMagically%20%E2%9C%A8%20sync%20your%20Twitter%20profile%20to%20%23Twitch!%20Get%20it%20for%20free%20today%20at%20pulsebanner.com!%0A%0A%23PulseBanner",
        "https://twitter.com/pulsebanner",
        "https://instagram.com/pulsebanner",
        "https://www.tiktok.com/@pulsebanner"
      ]
    },
    {
      "@type": "WebSite"
    }
  ]
}
Continued in the full scan report...
```

### Fix Content signals

#### HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

## Full report

[https://www.llmscan.dev/scan/9Xkggf4hX-7\\_TWV2RvGie](https://www.llmscan.dev/scan/9Xkggf4hX-7_TWV2RvGie)