

OVERALL SCORE

33 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Signal breakdown

Crawlability	Warn	10/20
Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.		
Robots.txt	Warn	7.5/15
Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.		
llms.txt	Fail	0/15
Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.		

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	5.7/10
Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.startpeople.fr/#organization",
      "name": "Bienvenue | Start People",
      "description": "Plus de 7 000 offres d'emploi en interim, travail temporaire, cdi, cdd sont proposees sur le site StartPeople.fr. Plus de 200 agences StartPeople sur tout le territoire peuvent vous accompagner dans vos recrutements.",
      "url": "https://www.startpeople.fr/",
      "logo":
        "https://www.startpeople.fr/themes/custom/start/images/logos/xafaq_9001_k.jpg",
      "sameAs": [
        "https://www.facebook.com/Start-People-France-369932050044601/?fref=ts",
        "https://www.instagram.com/startpeoplefrance",
        "https://www.linkedin.com/company/start-people-france",
        "https://www.youtube.com/channel/UcKsXDK7YWRfXSd6xVYHYopw"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://www.startpeople.fr/#website",
      "url": "https://www.startpeople.fr/"
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

https://www.llmscan.dev/scan/A-JPWBOhd_V1RmKSIQwmE