

OVERALL SCORE

60 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and crawler policy, while AI guidance file and page structure need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Shorten the meta description to 160 characters or fewer. Use exactly one h1 element and move secondary section titles to h2-h6. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article.
- 3. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Signal breakdown

Crawlability The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.	Pass	20/20
Robots.txt robots.txt allows crawler access and includes Sitemap references.	Pass	15/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Fail	0/15

Sitemap	Pass	10/10
The sitemap index is valid and the checked child sitemap contains URL entries.		
Markdown support	Pass	15/15
The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.		
Semantic HTML	Fail	0/10
Shorten the meta description to 160 characters or fewer. Use exactly one h1 element and move secondary section titles to h2-h6. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://gojiberry.ai/#organization",
      "name": "Gojiberry AI - Grow your sales with warm leads & high intent outreach",
      "description": "Gojiberry AI detects warm leads from 15+ buying and social signals, filters them by your ICP, and runs personalized outreach to book qualified demos automatically.",
      "url": "https://gojiberry.ai/",
      "logo":
        "https://framerusercontent.com/images/L95yvEMJbeLLiSl5i5oYIMxQk.png?width=916&height=233",
      "sameAs": [
        "https://x.com/gojiberryai"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://gojiberry.ai/#website",
      "name": "Gojiberry AI - Grow your sales with warm leads & high intent outreach",
      "description": "Gojiberry AI detects warm leads from 15+ buying and social signals, filters them by your ICP, and runs personalized outreach to book qualified demos automatically. Continued in the full scan report..."
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/AjZugHBgzPEShevH6qHKG>