

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# www.mochianalytics.com

Scanned Jul 7, 2026, 11:01 UTC

OVERALL SCORE

# 38 /100

Poor

## Executive summary

This site is difficult for AI tools to read right now. Key strengths include AI guidance file, while plain-text page access and sitemap need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Regenerate sitemap.xml with valid XML and a sitemap <urlset> or <sitemapindex> root element.

## Signal breakdown

### Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

### Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

### llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

## Sitemap

Fail 0/10

Regenerate sitemap.xml with valid XML and a sitemap <urlset> or <sitemapindex> root element.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 5.7/10

Expand the title tag to at least 10 characters. Add missing semantic elements: main, article. Add visible body copy after script and style removal so the page has at least 200 words.

## Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

## Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

## Suggested fixes

### Fix Structured data

#### HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://www.mochianalytics.com/#organization",
"name": "Mochi",
"description": "Discover which marketing channels bring customers so you can
grow your business, fast.",
"url": "https://www.mochianalytics.com/",
"logo": "https://www.mochianalytics.com/apple-icon?89115ad500a5dce0"
},
{
"@type": "WebSite",
"@id": "https://www.mochianalytics.com/#website",
"name": "Mochi",
"description": "Discover which marketing channels bring customers so you can
grow your business, fast.",
"url": "https://www.mochianalytics.com/",
"publisher": {
"@id": "https://www.mochianalytics.com/#organization"
},
"inLanguage": "en"
}
]
}
Continued in the full scan report...
```

### Fix Content signals

#### HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

## Full report

<https://www.llmscan.dev/scan/B3wAM0cBqz8WEHNv-hywH>