

LLM Scan

PUBLIC AI VISIBILITY REPORT

www.rayo.uy

Scanned Jun 7, 2026, 10:20 UTC

OVERALL SCORE

63 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and homepage access need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

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1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

Signal breakdown

Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Semantic HTML

Warn 5.7/10

Expand the title tag to at least 10 characters. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add visible body copy after script and style removal so the page has at least 200 words.

Structured data

Pass 10/10

Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.

Content signals

Pass 5/5

Consider adding AI-specific head meta tags, robots noai/noimageai directive, Content-Signal robots.txt directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

Suggested fixes

llms.txt

MARKDOWN

RAYO

> RAYO: remeras, hoodies y streetwear en Uruguay. Envios a todo el pais y pago seguro con Mercado Pago.

This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.

Site Overview

- Canonical URL: <https://www.rayo.uy/homepage>
- Site type: organization
- Recommended summary: RAYO: remeras, hoodies y streetwear en Uruguay. Envios a todo el pais y pago seguro con Mercado Pago.

Core URLs

- [Homepage](<https://www.rayo.uy/homepage>): Primary public entry point and canonical site overview.
- [Remeras](<https://www.rayo.uy/products?category=Remeras>): Important public page discovered from the homepage navigation.
- [Jeans](<https://www.rayo.uy/products?category=Jeans>): Important public page discovered from the homepage navigation.
- [Camperas](<https://www.rayo.uy/products?category=Camperas>): Important public page discovered from the homepage navigation.
- [Hoodies](<https://www.rayo.uy/products?category=Hoodies>): Important public page discovered from the homepage navigation. Continued in the full scan report...

robots.txt additions

TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for blocked AI crawlers; remove or narrow
conflicting Disallow rules if your crawler target requires precedence.
User-agent: GPTBot
Allow: /

User-agent: ChatGPT-User
Allow: /

User-agent: ClaudeBot
Allow: /

User-agent: Claude-Web
Allow: /

User-agent: PerplexityBot
Allow: /

User-agent: Google-Extended
Allow: /

# Crawl-rate guidance
Continued in the full scan report...
```

schema.json

JSON

```
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.rayo.uy/homepage#organization",
      "name": "RAYO",
      "description": "RAYO: remeras, hoodies y streetwear en Uruguay. Envios a
todo el pais y pago seguro con Mercado Pago.",
      "url": "https://www.rayo.uy/homepage",
      "logo": "https://www.rayo.uy/rayo_bolt-icon.svg"
    },
    {
      "@type": "WebSite",
      "@id": "https://www.rayo.uy/homepage#website",
      "name": "RAYO",
      "description": "RAYO: remeras, hoodies y streetwear en Uruguay. Envios a
todo el pais y pago seguro con Mercado Pago.",
      "url": "https://www.rayo.uy/homepage",
      "publisher": {
        "@id": "https://www.rayo.uy/homepage#organization"
      },
      "inLanguage": "es"
    }
  ]
}
```

Content-Signal

TXT

Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

HTTP response header

```
``http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
````
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '<head>' when server headers are not  
Continued in the full scan report...

## Full report

<https://www.llmscan.dev/scan/BZdT0yVBU8r6q9jzJBZn5>