

LLM Scan

PUBLIC AI VISIBILITY REPORT

www.kickly.io

Scanned Jun 22, 2026, 11:01 UTC

OVERALL SCORE

45 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include sitemap and structured data, while plain-text page access and page structure need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

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1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Shorten the meta description to 160 characters or fewer. Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words.

Signal breakdown

Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

llms.txt

Warn 7.5/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Semantic HTML

Fail 0/10

Shorten the meta description to 160 characters or fewer. Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the

Structured data

Pass 10/10

Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.

Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Suggested fixes

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

https://www.llmscan.dev/scan/Bs2-fFhprl_ihV5uceFpF