

OVERALL SCORE

65 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and crawler policy, while plain-text page access and page structure need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Shorten the title tag to 70 characters or fewer. Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article.
- 3. Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.

Signal breakdown

Crawlability Pass 20/20

The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.

Robots.txt Pass 15/15

robots.txt allows crawler access and includes Sitemap references.

llms.txt Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Fail	0/10
Shorten the title tag to 70 characters or fewer. Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://bulktranscripts.co/#organization",
      "name": "Bulk YouTube Transcript Downloader for Channels & Playlists | BulkTranscripts",
      "description": "Download transcripts from an entire YouTube channel, playlist, or video in one click. Export to TXT, Markdown, SRT, CSV, JSON or one AI-ready file for NotebookLM, ChatGPT and Claude.",
      "url": "https://bulktranscripts.co/",
      "logo": "https://bulktranscripts.co/logo-mark-256.png"
    },
    {
      "@type": "WebSite",
      "@id": "https://bulktranscripts.co/#website",
      "name": "Bulk YouTube Transcript Downloader for Channels & Playlists | BulkTranscripts",
      "description": "Download transcripts from an entire YouTube channel, playlist, or video in one click. Export to TXT, Markdown, SRT, CSV, JSON or one AI-ready file for NotebookLM, ChatGPT and Claude.",
      "url": "https://bulktranscripts.co/",
      "publisher": {
        "@id": "https://bulktranscripts.co/#organization"
      }
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/CD6D3Kj16qZXj1JW5eX9D>