

LLM Scan

PUBLIC AI VISIBILITY REPORT

ceocrew.app

Scanned Jul 29, 2026, 11:01 UTC

OVERALL SCORE

36

/100

Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Signal breakdown

|                                                                                                                                                                                                        |                                   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
| <div>Crawlability</div> <div>Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.</div> | <div>Warn</div> <div>10/20</div>  |
| <div>Robots.txt</div> <div>Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.</div>                      | <div>Warn</div> <div>7.5/15</div> |
| <div>llms.txt</div> <div>Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.</div>                                                  | <div>Fail</div> <div>0/15</div>   |

|                                                                                                                                                                                               |      |        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Sitemap</b>                                                                                                                                                                                | Pass | 10/10  |
| The sitemap.xml file is valid and contains URL entries.                                                                                                                                       |      |        |
| <b>Markdown support</b>                                                                                                                                                                       | Fail | 0/15   |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests. |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                          | Warn | 8.6/10 |
| Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps.                                                                                                           |      |        |
| <b>Structured data</b>                                                                                                                                                                        | Fail | 0/10   |
| Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.                                                                  |      |        |
| <b>Content signals</b>                                                                                                                                                                        | Fail | 0/5    |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.        |      |        |

# Suggested fixes

## Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://ceocrew.app/#organization",
      "name": "CeoCrew - Hire a whole AI company",
      "description": "A CEO and eight specialist AI employees that run your business around the clock - in your real tools, with your guardrails.",
      "url": "https://ceocrew.app/",
      "logo": "https://ceocrew.app/favicon.svg"
    },
    {
      "@type": "WebSite",
      "@id": "https://ceocrew.app/#website",
      "name": "CeoCrew - Hire a whole AI company",
      "description": "A CEO and eight specialist AI employees that run your business around the clock - in your real tools, with your guardrails.",
      "url": "https://ceocrew.app/",
      "publisher": {
        "@id": "https://ceocrew.app/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
```

Continued in the full scan report...

## Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

# Full report

[https://llmscan.dev/scan/CtZqh2CxWL9L6ii\\_tQy3O](https://llmscan.dev/scan/CtZqh2CxWL9L6ii_tQy3O)