LLM Scan

PUBLIC AI VISIBILITY REPORT

hotelbase.ai

Scanned Jul 29, 2026, 11:01 UTC

OVERALL SCORE

15 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include page structure and content signals, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

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1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Signal breakdown

Crawlability — Fail 0/20

Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Robots.txt — Fail 0/15

Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.

llms.txt — Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap

Fail 0/10

Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.

Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Semantic HTML

Pass 10/10

The homepage has a valid title, meta description, heading structure, semantic landmarks, substantial body copy, and descriptive anchor text.

Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Content signals

Pass 5/5

Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://hotelbase.ai/#organization",
"name": "HotelBase.ai - The AI Operating System for Hospitality",
"description": "HotelBase.ai helps hotel, resort, villa, and Airbnb
operators answer guests faster, drive direct bookings, and replace a messy
tool stack with one warm AI base.",
"url": "https://hotelbase.ai/",
"logo": "https://hotelbase.ai/apple-icon"
},
{
"@type": "WebSite",
"@id": "https://hotelbase.ai/#website",
"name": "HotelBase.ai - The AI Operating System for Hospitality",
"description": "HotelBase.ai helps hotel, resort, villa, and Airbnb
operators answer guests faster, drive direct bookings, and replace a messy
tool stack with one warm AI base.",
"url": "https://hotelbase.ai/",
"publisher": {
"@id": "https://hotelbase.ai/#organization"
},
"inLanguage": "en",
Continued in the full scan report...
```

Full report

https://llmscan.dev/scan/FGtR6Tmqr-szbCozsw419