

OVERALL SCORE

75 /100

AI-Readable

Executive summary

This site is mostly readable by AI tools, with a few improvements still recommended. Key strengths include homepage access and crawler policy, while plain-text page access and content signals need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.
- 3. Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Signal breakdown

Crawlability Pass 20/20

The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.

Robots.txt Pass 15/15

robots.txt allows crawler access and includes Sitemap references.

llms.txt Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Pass	10/10
The homepage has a valid title, meta description, heading structure, semantic landmarks, substantial body copy, and descriptive anchor text.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://flare.design/#organization",
      "name": "flare.design - AI-native motion canvas",
      "description": "flare.design is an AI-native motion canvas in the browser:
      arrange images, video, and text; generate with AI models; edit timeline
      motion; and export MP4.",
      "url": "https://flare.design/",
      "logo": "https://flare.design/apple-touch-icon.png",
      "sameAs": [
        "https://x.com/useflaredesign",
        "https://github.com/flare-design"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://flare.design/#website",
      "name": "flare.design - AI-native motion canvas",
      "description": "flare.design is an AI-native motion canvas in the browser:
      arrange images, video, and text; generate with AI models; edit timeline
      motion; and export MP4.",
      "url": "https://flare.design/"
    }
  ]
}
```

Continued in the full scan report...

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

<https://llmscan.dev/scan/FLUri7jKL61N-LYJUuyL7>