

LLM Scan

PUBLIC AI VISIBILITY REPORT

smtpfa.st

Scanned Jun 27, 2026, 11:01 UTC

OVERALL SCORE

47 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Recommended next step

1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
3. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Signal breakdown

Crawlability

Fail 0/20

Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Robots.txt

Fail 0/15

Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.

llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Semantic HTML

Warn 7.1/10

Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article.

Structured data

Pass 10/10

Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.

Content signals

Pass 5/5

Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

Suggested fixes

llms.txt

MARKDOWN

```
# SMTPfast - Email API for Developers
```

```
> Send transactional emails with a simple REST API. Built on AWS SES with real-time webhooks, analytics, and 99.9% deliverability.
```

```
This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.
```

Site Overview

- Canonical URL: <https://smtpfa.st/>
- Site type: organization
- Recommended summary: Send transactional emails with a simple REST API. Built on AWS SES with real-time webhooks, analytics, and 99.9% deliverability.

Core URLs

- [Homepage](<https://smtpfa.st/>): Primary public entry point and canonical site overview.
 - [Pricing](<https://smtpfa.st/pricing>): Pricing, plans, and packaging information.
 - [Compare](<https://smtpfa.st/compare>): Important public page discovered from the homepage navigation.
 - [Blog](<https://smtpfa.st/blog>): Editorial updates, announcements, and current context.
- Continued in the full scan report...

robots.txt additions

TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for blocked AI crawlers; remove or narrow
conflicting Disallow rules if your crawler target requires precedence.
User-agent: GPTBot
Allow: /

User-agent: ChatGPT-User
Allow: /

User-agent: ClaudeBot
Allow: /

User-agent: Claude-Web
Allow: /

User-agent: PerplexityBot
Allow: /

User-agent: Google-Extended
Allow: /

# Crawl-rate guidance
Continued in the full scan report...
```

schema.json

JSON

```
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://smtpfa.st/#organization",
      "name": "SMTPfast - Email API for Developers",
      "description": "Send transactional emails with a simple REST API. Built on
AWS SES with real-time webhooks, analytics, and 99.9% deliverability.",
      "url": "https://smtpfa.st/",
      "logo": "https://smtpfa.st/apple-touch-icon.png",
      "sameAs": [
        "https://github.com/smtpfast/smtpfast",
        "https://x.com/fastsmtp",
        "https://www.instagram.com/smtpfast/"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://smtpfa.st/#website",
      "name": "SMTPfast - Email API for Developers",
      "description": "Send transactional emails with a simple REST API. Built on
AWS SES with real-time webhooks, analytics, and 99.9% deliverability.",
      "url": "https://smtpfa.st/",
      "publisher": {
        "@id": "https://smtpfa.st/#organization"
      }
    }
  ]
}
Continued in the full scan report...
```

Content-Signal

TXT

Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

HTTP response header

```
``http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
````
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '<head>' when server headers are not  
Continued in the full scan report...

## Full report

[https://www.llmscan.dev/scan/G7tKGKT1cSclxhj9qe\\_or](https://www.llmscan.dev/scan/G7tKGKT1cSclxhj9qe_or)