

OVERALL SCORE

55 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and content signals need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
- 3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

Signal breakdown

Crawlability Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt Warn 7.5/15

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llms.txt Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	7.1/10
Shorten the meta description to 160 characters or fewer. Add missing semantic elements: main, article, nav.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://trybadidea.com/#organization",
      "name": "Try Bad Idea - Fais challenger ton idee de startup par un conseil d'IA",
      "description": "Pitche ton idee : cinq experts IA aux interets opposes font de vraies recherches marche, debattent, subissent l'avocat du diable - et rendent un verdict tamponne en 5 minutes. 9,99 la seance, zero complaisance.",
      "url": "https://trybadidea.com/",
      "logo":
      "https://trybadidea.com/apple-icon.png?apple-icon.10ywk3nf_qveq.png",
      "sameAs": [
        "https://x.com/mben_dev"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://trybadidea.com/#website",
      "name": "Try Bad Idea - Fais challenger ton idee de startup par un conseil d'IA",
      "description": "Pitche ton idee : cinq experts IA aux interets opposes font
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/Gmbr18VXf2ri2Xofi5qRL>