

OVERALL SCORE

66 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and homepage access need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
- 3. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

Signal breakdown

Crawlability Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

llms.txt Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	8.6/10
Add missing semantic elements: main, article.		
Structured data	Pass	10/10
Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

llms.txt

MARKDOWN

DidYouSEO - Rank on Google. Show Up in AI Search.

> Free SEO site audit + AI visibility tracking across ChatGPT, Gemini and Perplexity. 40+ checks, 30 free tools, results in 30 seconds. No credit card.

This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.

Site Overview

- Canonical URL: <https://didyouseo.com/>
- Site type: organization
- Recommended summary: Free SEO site audit + AI visibility tracking across ChatGPT, Gemini and Perplexity. 40+ checks, 30 free tools, results in 30 seconds. No credit card.

Core URLs

- [Homepage](<https://didyouseo.com/>): Primary public entry point and canonical site overview.
- [Features](<https://didyouseo.com/features>): Important public page discovered from the homepage navigation.
- [Tools](<https://didyouseo.com/tools>): Important public page discovered from the homepage navigation.
- [Pricing](<https://didyouseo.com/pricing>): Pricing, plans, and packaging

robots.txt additions

TXT

robots.txt additions

Copy these blocks into the existing robots.txt file. Keep current rules unless a note calls out a conflicting Disallow.

AI crawler access

Add explicit Allow rules for blocked AI crawlers; remove or narrow conflicting Disallow rules if your crawler target requires precedence.

User-agent: ChatGPT-User

Allow: /

User-agent: Claude-Web

Allow: /

User-agent: Google-Extended

Allow: /

Crawl-rate guidance

Add Crawl-delay under a User-agent block when the site needs gentler crawler pacing.

User-agent: *

Crawl-delay: 10

schema.json

```
JSON
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://didyouseo.com/#organization",
      "name": "DidYouSEO - Rank on Google. Show Up in AI Search.",
      "description": "Free SEO site audit + AI visibility tracking across ChatGPT, Gemini and Perplexity. 40+ checks, 30 free tools, results in 30 seconds. No credit card.",
      "url": "https://didyouseo.com/",
      "logo": "https://didyouseo.com/apple-touch-icon.png",
      "sameAs": [
        "https://www.facebook.com/didyouseo",
        "https://www.linkedin.com/company/didyouseo",
        "https://www.instagram.com/didyouseo/"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://didyouseo.com/#website",
      "name": "DidYouSEO - Rank on Google. Show Up in AI Search.",
      "description": "Free SEO site audit + AI visibility tracking across ChatGPT, Gemini and Perplexity. 40+ checks, 30 free tools, results in 30 seconds. No credit card.",
      "url": "https://didyouseo.com/"
    }
  ]
}
```

Content-Signal

```
TXT
# Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

## Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

## HTTP response header

'''http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
'''

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '<head>' when server headers are not
```

Full report

<https://llmscan.dev/scan/H-NlIF6HVjF7n5KX20lwx>