

LLM Scan

PUBLIC AI VISIBILITY REPORT

betula.ai

Scanned Jun 23, 2026, 08:32 UTC

OVERALL SCORE

58 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and page structure need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Expand the title tag to at least 10 characters. Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words.

Signal breakdown

Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt

Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Semantic HTML

Fail 0/10

Expand the title tag to at least 10 characters. Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at

Structured data

Pass 10/10

Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.

Content signals

Pass 5/5

Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

Suggested fixes

llms.txt

MARKDOWN

```
# Betula.ai
```

```
> AI assistant for Professionals & Small Business Owners
```

This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.

Site Overview

- Canonical URL: <https://betula.ai/>
- Site type: organization
- Recommended summary: AI assistant for Professionals & Small Business Owners

Core URLs

- [Homepage](<https://betula.ai/>): Primary public entry point and canonical site overview.

Content Recommendations

- Add one-sentence descriptions for product, service, documentation, pricing, support, blog, and policy pages that should be easy for AI systems to summarize.
 - Keep link titles stable and human-readable so citations can name each resource accurately.
- Continued in the full scan report...

robots.txt additions

TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for blocked AI crawlers; remove or narrow
conflicting Disallow rules if your crawler target requires precedence.
User-agent: GPTBot
Allow: /

User-agent: ChatGPT-User
Allow: /

User-agent: ClaudeBot
Allow: /

User-agent: Claude-Web
Allow: /

User-agent: PerplexityBot
Allow: /

User-agent: Google-Extended
Allow: /

# Crawl-rate guidance
Continued in the full scan report...
```

schema.json

JSON

```
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://betula.ai/#organization",
      "name": "Betula.ai",
      "description": "AI assistant for Professionals & Small Business Owners",
      "url": "https://betula.ai/",
      "logo": "https://betula.ai/logo.png"
    },
    {
      "@type": "WebSite",
      "@id": "https://betula.ai/#website",
      "name": "Betula.ai",
      "description": "AI assistant for Professionals & Small Business Owners",
      "url": "https://betula.ai/",
      "publisher": {
        "@id": "https://betula.ai/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
```

Content-Signal

TXT

Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

HTTP response header

```
``http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
````
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '<head>' when server headers are not  
Continued in the full scan report...

## Full report

<https://www.llmscan.dev/scan/HLER286KdcPtWi24z6T9W>