

OVERALL SCORE

72 /100

AI-Readable

Executive summary

This site is mostly readable by AI tools, with a few improvements still recommended. Key strengths include crawler policy and AI guidance file, while structured data and content signals need attention. Recommended next step: add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Recommended next step

- 1. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.
- 2. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.
- 3. Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Signal breakdown

Crawlability Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.	Warn 10/20
Robots.txt robots.txt allows crawler access and includes Sitemap references.	Pass 15/15
llms.txt The llms.txt file was found and includes the expected text, length, heading, and URL signals.	Pass 15/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Pass	15/15
The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.		
Semantic HTML	Warn	7.1/10
Use exactly one h1 element and move secondary section titles to h2-h6. Add missing semantic elements: article.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.parsewise.ai/#organization",
      "name": "Parsewise: Turn Document Dossiers into Decisions",
      "description": "AI platform that extracts structured data from complex document packages. Built for insurance, financial services, and life sciences teams.",
      "url": "https://www.parsewise.ai/",
      "logo": "https://framerusercontent.com/assets/Ptjn9FP4Q4QXCZpocv0et5AU.png",
      "sameAs": [
        "https://www.linkedin.com/company/parsewise/",
        "https://x.com/parsewise"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://www.parsewise.ai/#website",
      "name": "Parsewise: Turn Document Dossiers into Decisions",
      "description": "AI platform that extracts structured data from complex document packages. Built for insurance, financial services, and life sciences teams.",
      "url": "https://www.parsewise.ai/"
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://www.llmscan.dev/scan/HR7l-zTYE098RgW1xEbQ->