

OVERALL SCORE

37 /100

Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include crawler policy, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
3. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

Signal breakdown

Crawlability Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.	Warn 10/20
Robots.txt Add Sitemap directives to robots.txt so crawlers can find canonical sitemap files.	Pass 15/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Fail 0/15

Sitemap	Fail	0/10
Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	7.1/10
Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://enshort.com/#organization",
      "name": "Enshort | Link Shortener That Tracks Revenue",
      "description": "Enshort connects every short link to real outcomes: revenue, conversions, and exactly which campaign drove them. Free to start, no credit card required.",
      "url": "https://enshort.com/",
      "logo": "https://enshort.com/images/logos/icon_vsg_01.svg",
      "sameAs": [
        "https://twitter.com/enshort",
        "https://linkedin.com/company/enshort"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://enshort.com/#website",
      "name": "Enshort | Link Shortener That Tracks Revenue",
      "description": "Enshort connects every short link to real outcomes: revenue, conversions, and exactly which campaign drove them. Free to start, no credit card required.",
      "url": "https://enshort.com/"
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/J1r4XJgkNT2HSOAKcPKcD>