

OVERALL SCORE

11 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include content signals, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Recommended next step

- 1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
- 2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
- 3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Signal breakdown

Crawlability Fail 0/20

Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Robots.txt Fail 0/15

Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.

llms.txt Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap	Fail	0/10
Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.		
Markdown support	Fail	0/15
Make the homepage respond successfully to requests with Accept: text/markdown, either by serving markdown directly or by adding a markdown variant URL with correct content negotiation.		
Semantic HTML	Warn	5.7/10
Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article, nav.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://brandmyframework.lol/#organization",
      "name": "brandmyframework.lol - 8 sticker spots on my daily Framework 13",
      "description": "Everyone recognises the gear. Put your logo next to it.
      Eight vinyl sticker spots on the lid of a Framework Laptop 13 running Linux,
      used every day in public. Prices in USD or CZK.",
      "url": "https://brandmyframework.lol/",
      "logo": "https://brandmyframework.lol/favicon.ico"
    },
    {
      "@type": "WebSite",
      "@id": "https://brandmyframework.lol/#website",
      "name": "brandmyframework.lol - 8 sticker spots on my daily Framework 13",
      "description": "Everyone recognises the gear. Put your logo next to it.
      Eight vinyl sticker spots on the lid of a Framework Laptop 13 running Linux,
      used every day in public. Prices in USD or CZK.",
      "url": "https://brandmyframework.lol/",
      "publisher": {
        "@id": "https://brandmyframework.lol/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
```

continued in the full scan report...

Full report

https://llmscan.dev/scan/JE5j_Q0L_5axu802JGSDn