

OVERALL SCORE

55 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include crawler policy and sitemap, while plain-text page access and content signals need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.
- 3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Signal breakdown

Crawlability Warn 10/20

Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

Robots.txt Pass 15/15

robots.txt allows crawler access and includes Sitemap references.

llms.txt Warn 7.5/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

|                                                                                                                                                                                               |      |        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Sitemap</b>                                                                                                                                                                                | Pass | 10/10  |
| The sitemap.xml file is valid and contains URL entries.                                                                                                                                       |      |        |
| <b>Markdown support</b>                                                                                                                                                                       | Fail | 0/15   |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests. |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                          | Warn | 7.1/10 |
| Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, footer.                                                                               |      |        |
| <b>Structured data</b>                                                                                                                                                                        | Warn | 5/10   |
| Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.                                                                     |      |        |
| <b>Content signals</b>                                                                                                                                                                        | Fail | 0/5    |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.        |      |        |

# Suggested fixes

## Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.movolab.it/#organization",
      "name": "Movolab | Software Gestionale Noleggio Veicoli e Flotte",
      "description": "Movolab e il gestionale per noleggio veicoli, auto di cortesia e gestione flotta. Digitalizza contratti, prenotazioni e fatturazione in un'unica piattaforma.",
      "url": "https://www.movolab.it/",
      "logo": "https://www.movolab.it/fav.png",
      "sameAs": [
        "https://www.linkedin.com/company/movolab/"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://www.movolab.it/#website",
      "name": "Movolab | Software Gestionale Noleggio Veicoli e Flotte",
      "description": "Movolab e il gestionale per noleggio veicoli, auto di cortesia e gestione flotta. Digitalizza contratti, prenotazioni e fatturazione in un'unica piattaforma.",
      "url": "https://www.movolab.it/",
      "publisher": {
        CONTINUED in the full scan report...
```

## Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

# Full report

[https://www.llmscan.dev/scan/JLZXt0ziT\\_IKunPFqXVwI](https://www.llmscan.dev/scan/JLZXt0ziT_IKunPFqXVwI)