

OVERALL SCORE

40 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Recommended next step

- 1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
- 2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
- 3. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Signal breakdown

Crawlability Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.	Fail	0/20
Robots.txt Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.	Fail	0/15
llms.txt The llms.txt file was found and includes the expected text, length, heading, and URL signals.	Pass	15/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Pass	10/10
The homepage has a valid title, meta description, heading structure, semantic landmarks, substantial body copy, and descriptive anchor text.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.makirollapp.com/#organization",
      "name": "MakiRoll - Become someone who makes video",
      "description": "MakiRoll helps you talk through your video, then find and assemble the strongest parts. One shoot. Captioned. Ready to share.",
      "url": "https://www.makirollapp.com/",
      "logo": "https://www.makirollapp.com/apple-touch-icon.png",
      "sameAs": [
        "https://x.com/Aevmorfop",
        "https://x.com/Aevmorfop/status/2090529043154100539?s=20",
        "https://x.com/imedrichards/status/2090063848267022348?s=20",
        "https://x.com/imedrichards/status/2090575834621038594?s=20",
        "https://youtube.com/shorts/1uaNEL08pJE?si=g0qrUT7yk8qbH7A4",
        "https://www.youtube.com/watch?v=WKB5G1Vt6_k&list=PLRF_iSsz2_2M",
        "https://x.com/madsmadsdk"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://www.makirollapp.com/#website",
      "name": "MakiRoll - Become someone who makes video",
      "url": "https://www.makirollapp.com/"
    }
  ]
}
```

Full report

<https://llmscan.dev/scan/Jz2H-3yLQG722Zot79tnU>