

OVERALL SCORE

80 /100

AI-Readable

Executive summary

This site is mostly readable by AI tools, with a few improvements still recommended. Key strengths include AI guidance file and plain-text page access, while homepage access and crawler policy need attention. Recommended next step: review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Recommended next step

- 1. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
- 2. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.
- 3. Shorten the meta description to 160 characters or fewer. Add missing semantic elements: main, article, footer.

Signal breakdown

Crawlability	Warn	10/20
Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.		
Robots.txt	Warn	7.5/15
Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.		
llms.txt	Pass	15/15
The llms.txt file was found and includes the expected text, length, heading, and URL signals.		

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Pass	15/15
The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.		
Semantic HTML	Warn	7.1/10
Shorten the meta description to 160 characters or fewer. Add missing semantic elements: main, article, footer.		
Structured data	Pass	10/10
Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

```
llms.txt
MARKDOWN
# LaunchBoard - Launch Your Product & Get Traffic

> The best Product Hunt alternative for indie makers and SaaS founders.
Launch your product, climb weekly rankings, and earn high-DR backlinks for
long-term SEO growth.

This llms.txt file summarizes the public, canonical resources that AI
assistants and crawlers should use to understand this site.

## Site Overview

- Canonical URL: https://www.launchboard.dev/
- Site type: organization
- Recommended summary: The best Product Hunt alternative for indie makers
and SaaS founders. Launch your product, climb weekly rankings, and earn
high-DR backlinks for long-term SEO growth.

## Core URLs

- [Homepage](https://www.launchboard.dev/): Primary public entry point and
canonical site overview.
- [Pricing](https://www.launchboard.dev/pricing): Pricing, plans, and
packaging information.
- [How It Works](https://www.launchboard.dev/how-it-works): Important public
page discovered from the homepage navigation.
- [Leaderboard](https://www.launchboard.dev/leaderboard): Important public
Continued in the full scan report...
```

robots.txt additions

TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for blocked AI crawlers; remove or narrow
conflicting Disallow rules if your crawler target requires precedence.
User-agent: GPTBot
Allow: /

User-agent: ChatGPT-User
Allow: /

User-agent: ClaudeBot
Allow: /

User-agent: Claude-Web
Allow: /

User-agent: PerplexityBot
Allow: /

User-agent: Google-Extended
Allow: /

# Crawl-rate guidance
Continued in the full scan report...
```

schema.json

JSON

```
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://www.launchboard.dev/#organization",
"name": "LaunchBoard - Launch Your Product & Get Traffic",
"description": "The best Product Hunt alternative for indie makers and SaaS
founders. Launch your product, climb weekly rankings, and earn high-DR
backlinks for long-term SEO growth.",
"url": "https://www.launchboard.dev/",
"logo": "https://www.launchboard.dev/apple-touch-icon.png"
},
{
"@type": "WebSite",
"@id": "https://www.launchboard.dev/#website",
"name": "LaunchBoard - Launch Your Product & Get Traffic",
"description": "The best Product Hunt alternative for indie makers and SaaS
founders. Launch your product, climb weekly rankings, and earn high-DR
backlinks for long-term SEO growth.",
"url": "https://www.launchboard.dev/",
"publisher": {
"@id": "https://www.launchboard.dev/#organization"
},
"inLanguage": "en"
}
]
}
Continued in the full scan report...
```

Content-Signal

TXT

Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

HTTP response header

```
'''http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
'''
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

HTML meta tag alternatives

Add these inside the document '`<head>`' when server headers are not

continued in the full scan report...

Full report

https://llmscan.dev/scan/KdQ5ygBU5j_a-lx6RpVbm