

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# whop.com

Scanned Jun 21, 2026, 11:01 UTC

OVERALL SCORE

# 48 /100

Needs Work

## Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and page structure need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Add a meta description between 50 and 160 characters. Use exactly one h1 element and move secondary section titles to h2-h6. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words.

## Signal breakdown

### Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

### Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

## llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

## Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Fail 0/10

Add a meta description between 50 and 160 characters. Use exactly one h1 element and move secondary section titles to h2-h6. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the

## Structured data

Warn 5/10

Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.

## Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

# Suggested fixes

## Fix Structured data

### HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://whop.com/joined/geohats/#organization",
      "name": "GEOHATS | Whop",
      "description": "Website for GEOHATS | Whop.",
      "url": "https://whop.com/joined/geohats/",
      "logo":
        "https://img-v2-prod.whop.com/MPrPkgzDDxf64gbzsaRnmoeMpe0Pzt2u_uQ0J-05_Cs/re
        size:fill/width:180/height:180/enlarge:true/plain/https://assets-2-prod.whop
        .com/public/uploads/user_17562882/image/bots/2026-06-10/3da795b0-71a9-4372-b
        10b-d65b61437946.png"
    },
    {
      "@type": "WebSite",
      "@id": "https://whop.com/joined/geohats/#website",
      "name": "GEOHATS | Whop",
      "description": "Website for GEOHATS | Whop.",
      "url": "https://whop.com/joined/geohats/",
      "publisher": {
        "@id": "https://whop.com/joined/geohats/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
```

Continued in the full scan report...

## Fix Content signals

### HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

## Full report

<https://www.llmscan.dev/scan/L4ouYjO8QXc8Oifd8hsDR>