

LLM Scan

PUBLIC AI VISIBILITY REPORT

explainideasvisually.com

Scanned Jun 26, 2026, 11:02 UTC

OVERALL SCORE

22 /100

Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap and content signals, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Recommended next step

1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Signal breakdown

Crawlability

Fail 0/20

Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Robots.txt

Fail 0/15

Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.

llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Semantic HTML

Warn 7.1/10

Use exactly one h1 element and move secondary section titles to h2-h6. Add missing semantic elements: main, article, footer.

Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Content signals

Pass 5/5

Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://explainideasvisually.com/course#organization",
"name": "Explain Ideas Visually - by Janis Ozolins",
"description": "An online course and community to learn turning complex
ideas into clear, novel visuals. Taught by illustrator Janis Ozolins.",
"url": "https://explainideasvisually.com/course",
"logo": "https://explainideasvisually.com/apple-touch-icon.png"
},
{
"@type": "WebSite",
"@id": "https://explainideasvisually.com/course#website",
"name": "Explain Ideas Visually - by Janis Ozolins",
"description": "An online course and community to learn turning complex
ideas into clear, novel visuals. Taught by illustrator Janis Ozolins.",
"url": "https://explainideasvisually.com/course",
"publisher": {
"@id": "https://explainideasvisually.com/course#organization"
},
"inLanguage": "en"
}
]
}
Continued in the full scan report...
```

Full report

<https://www.llmscan.dev/scan/LDyKlunlyY-CDcPIKbHKF>