

OVERALL SCORE

31 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. The main areas needing attention are AI guidance file and plain-text page access. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

Signal breakdown

Crawlability Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.	Warn 10/20
Robots.txt Publish /robots.txt with explicit crawler rules and Sitemap references so search and AI crawlers can discover site policy.	Warn 15/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Fail 0/15

Sitemap	Fail	0/10
Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	5.7/10
Expand the title tag to at least 10 characters. Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.thestrip.io/#organization",
      "name": "the strip",
      "description": "drag racing: build it, tune it, launch it clean. clip your best runs and share them.",
      "url": "https://www.thestrip.io/",
      "logo": "data:image/svg+xml,%3Csvg xmlns='http://www.w3.org/2000/svg' viewBox='0 0 100 100'%3E%3Ctext y='80' font-size='80'%3EF0%9F%8F%8E%EF%B8%8F%3C/text%3E%3C/svg%3E"
    },
    {
      "@type": "WebSite",
      "@id": "https://www.thestrip.io/#website",
      "name": "the strip",
      "description": "drag racing: build it, tune it, launch it clean. clip your best runs and share them.",
      "url": "https://www.thestrip.io/",
      "publisher": {
        "@id": "https://www.thestrip.io/#organization"
      }
    },
    {
      "@type": "Text",
      "@id": "https://www.thestrip.io/#full-scan-report",
      "text": "Continued in the full scan report..."
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/M2AHimOFI06G5K73gbWgG>