

LLM Scan

PUBLIC AI VISIBILITY REPORT

www.itagroup.com

Scanned Jun 18, 2026, 13:12 UTC

OVERALL SCORE

43 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and page structure need attention. Recommended next step: serve a markdown representation of the homepage for requests with Accept: text/markdown, including markdown headings, links, and concise page content with Content-Type: text/markdown.

Recommended next step

1. Serve a markdown representation of the homepage for requests with Accept: text/markdown, including markdown headings, links, and concise page content with Content-Type: text/markdown.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Add a title tag between 10 and 70 characters. Add a meta description between 50 and 160 characters. Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer.

Signal breakdown

Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Fail 0/15

Serve a markdown representation of the homepage for requests with Accept: text/markdown, including markdown headings, links, and concise page content with Content-Type: text/markdown.

Semantic HTML

Fail 0/10

Add a title tag between 10 and 70 characters. Add a meta description between 50 and 160 characters. Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer.

Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://www.itagroup.com/llms.txt#organization",
"name": "itagroup.com",
"description": "Website for itagroup.com.",
"url": "https://www.itagroup.com/llms.txt"
},
{
"@type": "WebSite",
"@id": "https://www.itagroup.com/llms.txt#website",
"name": "itagroup.com",
"description": "Website for itagroup.com.",
"url": "https://www.itagroup.com/llms.txt",
"publisher": {
"@id": "https://www.itagroup.com/llms.txt#organization"
}
}
]
}
</script>
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

<https://www.llmscan.dev/scan/Mb60u08Qy-XxUVrzJroD6>