

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# didyouseo.com

Scanned Jul 5, 2026, 11:01 UTC

OVERALL SCORE

# 60 /100

Needs Work

## Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and homepage access need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

## Signal breakdown

### Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

### Robots.txt

Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

### llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

## Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 7.1/10

Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article.

## Structured data

Warn 5/10

Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.

## Content signals

Pass 5/5

Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

## Suggested fixes

### Fix Structured data

#### HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://didyouseo.com/#organization",
      "name": "DidYouSEO - Rank on Google. Show Up in AI Search.",
      "description": "Free SEO site audit + AI visibility tracking across ChatGPT, Gemini and Perplexity. 30+ checks, 17 free tools, results in 30 seconds. No credit card.",
      "url": "https://didyouseo.com/",
      "logo": "https://didyouseo.com/apple-icon.png",
      "sameAs": [
        "https://twitter.com/didyouseo",
        "https://linkedin.com/company/didyouseo",
        "https://github.com/didyouseo"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://didyouseo.com/#website",
      "name": "DidYouSEO - Rank on Google. Show Up in AI Search.",
      "description": "Free SEO site audit + AI visibility tracking across ChatGPT, Gemini and Perplexity. 30+ checks, 17 free tools, results in 30 seconds. No credit card."
    }
  ]
}
```

Continued in the full scan report...

## Full report

<https://www.llmscan.dev/scan/Mpo4Zk-XEzFhuU1eXldZW>