

OVERALL SCORE

83 /100

AI-Readable

Executive summary

This site is mostly readable by AI tools, with a few improvements still recommended. Key strengths include AI guidance file and plain-text page access, while homepage access and crawler policy need attention. Recommended next step: review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Recommended next step

- 1. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
- 2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

Signal breakdown

|                                                                                                                                                                                                        |      |        |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <div>Crawlability</div> <div>Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.</div> | Warn | 10/20  |
| <div>Robots.txt</div> <div>Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.</div>                                                              | Warn | 7.5/15 |
| <div>llms.txt</div> <div>The llms.txt file was found and includes the expected text, length, heading, and URL signals.</div>                                                                           | Pass | 15/15  |
| <div>Sitemap</div> <div>The sitemap.xml file is valid and contains URL entries.</div>                                                                                                                  | Pass | 10/10  |

|                                                                                                                                                                                                                                        |      |       |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-------|
| <b>Markdown support</b>                                                                                                                                                                                                                | Pass | 15/15 |
| The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.                                                                 |      |       |
| <b>Semantic HTML</b>                                                                                                                                                                                                                   | Pass | 10/10 |
| The homepage has a valid title, meta description, heading structure, semantic landmarks, substantial body copy, and descriptive anchor text.                                                                                           |      |       |
| <b>Structured data</b>                                                                                                                                                                                                                 | Pass | 10/10 |
| Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.                                                                                                                                            |      |       |
| <b>Content signals</b>                                                                                                                                                                                                                 | Pass | 5/5   |
| Consider adding AI-specific head meta tags, robots noai/noimageai directive, Content-Signal robots.txt directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata. |      |       |

## Suggested fixes

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>llms.txt</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>MARKDOWN</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <pre># RAYO - Tienda de Remeras, Hoodies y Streetwear en Uruguay  &gt; RAYO: tienda online de remeras, hoodies, gorras y streetwear en Uruguay. Envios a todo el pais, catalogo actualizado y pago seguro con Mercado Pago.  This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.  ## Site Overview  - Canonical URL: https://www.rayo.uy/ - Site type: organization - Recommended summary: RAYO: tienda online de remeras, hoodies, gorras y streetwear en Uruguay. Envios a todo el pais, catalogo actualizado y pago seguro con Mercado Pago.  ## Core URLs  - [Homepage](https://www.rayo.uy/): Primary public entry point and canonical site overview. - [Remeras](https://www.rayo.uy/products/categoria/remeras): Important public page discovered from the homepage navigation. - [Jeans](https://www.rayo.uy/products/categoria/jeans): Important public page discovered from the homepage navigation. - [Camperas](https://www.rayo.uy/products/categoria/camperas): Important public page discovered from the homepage navigation. Continued in the full scan report...</pre> |

## robots.txt additions

### TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for blocked AI crawlers; remove or narrow
conflicting Disallow rules if your crawler target requires precedence.
User-agent: GPTBot
Allow: /

User-agent: ChatGPT-User
Allow: /

User-agent: ClaudeBot
Allow: /

User-agent: Claude-Web
Allow: /

User-agent: PerplexityBot
Allow: /

User-agent: Google-Extended
Allow: /

# Crawl-rate guidance
Continued in the full scan report...
```

## schema.json

### JSON

```
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://www.rayo.uy/#organization",
"name": "RAYO - Tienda de Remeras, Hoodies y Streetwear en Uruguay",
"description": "RAYO: tienda online de remeras, hoodies, gorras y streetwear en Uruguay. Envios a todo el pais, catalogo actualizado y pago seguro con Mercado Pago.",
"url": "https://www.rayo.uy/",
"logo": "https://www.rayo.uy/rayo_bolt-icon.svg",
"sameAs": [
"https://www.instagram.com/rayoventasuy/"
]
},
{
"@type": "WebSite",
"@id": "https://www.rayo.uy/#website",
"name": "RAYO - Tienda de Remeras, Hoodies y Streetwear en Uruguay",
"description": "RAYO: tienda online de remeras, hoodies, gorras y streetwear en Uruguay. Envios a todo el pais, catalogo actualizado y pago seguro con Mercado Pago.",
"url": "https://www.rayo.uy/",
"publisher": {
"@id": "https://www.rayo.uy/#organization"
}
}
]
}
Continued in the full scan report...
```

## Content-Signal

**TXT**

# Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

## Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

## HTTP response header

```
'''http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
'''
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '`<head>`' when server headers are not

continued in the full scan report...

## Full report

<https://llmscan.dev/scan/Nl1FIImo0FVHQhst0UetfC>