

OVERALL SCORE

36 /100

Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include plain-text page access and sitemap, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Recommended next step

1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Signal breakdown

Crawlability

Fail0/20

Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Robots.txt

Fail0/15

Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.

llms.txt

Fail0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Pass	15/15
The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.		
Semantic HTML	Warn	5.7/10
Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://wowable.ai/#organization",
      "name": "Instant AI Website from Your Google Reviews & Links | Wowable",
      "description": "Paste a Google Maps, TripAdvisor, Facebook, Instagram or LinkedIn link - Wowable turns it into a polished website in seconds. Free preview, no design needed.",
      "url": "https://wowable.ai/",
      "logo": "https://wowable.ai/apple-touch-icon.svg"
    },
    {
      "@type": "WebSite",
      "@id": "https://wowable.ai/#website",
      "name": "Instant AI Website from Your Google Reviews & Links | Wowable",
      "description": "Paste a Google Maps, TripAdvisor, Facebook, Instagram or LinkedIn link - Wowable turns it into a polished website in seconds. Free preview, no design needed.",
      "url": "https://wowable.ai/",
      "publisher": {
        "@id": "https://wowable.ai/#organization"
      }
    },
    {
      "@type": "Text",
      "text": "Continued in the full scan report..."
    }
  ]
}
```

Full report

<https://www.llmscan.dev/scan/NhpVLH7DICVHdYQIWvYfz>