LLM Scan

PUBLIC AI VISIBILITY REPORT

bluealpha.ai

Scanned Jun 5, 2026, 23:49 UTC

OVERALL SCORE

66 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and crawler policy, while AI guidance file and structured data need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.
3. Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Signal breakdown

Crawlability

Pass 20/20

The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.

Robots.txt

Pass 15/15

robots.txt allows crawler access and includes Sitemap references.

llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Pass 15/15

The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.

Semantic HTML

Warn 5.7/10

Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, nav.

Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://bluealpha.ai/#organization",
"name": "BlueAlpha - The AI-Native Marketing Hub",
"description": "BlueAlpha combines agentic measurement, intelligent budget
optimization and automated execution, turning your marketing stack into a
self-optimizing engine. Built by the team that created these systems at
Tesla.",
"url": "https://bluealpha.ai/",
"logo":
"https://framerusercontent.com/images/XpW1BRUtvFrnvwioeIFBqgsB63Q.png",
"sameAs": [
"https://x.com/BlueAlphaAI",
"https://www.linkedin.com/company/bluealphalabs/",
"https://www.youtube.com/@BlueAlphaAI"
]
},
{
"@type": "WebSite",
"@id": "https://bluealpha.ai/#website",
"name": "BlueAlpha - The AI-Native Marketing Hub",
"description": "BlueAlpha combines agentic measurement, intelligent budget
Continued in the full scan report...
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

https://llmscan.dev/scan/OGuHLxKyEe7VSAIr_7Wzg