

OVERALL SCORE

43 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and page structure need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Shorten the title tag to 70 characters or fewer. Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words.

Signal breakdown

Crawlability	Warn	10/20
Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.		
Robots.txt	Warn	7.5/15
Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.		

llms.txt	Pass	15/15
The llms.txt file was found and includes the expected text, length, heading, and URL signals.		
Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Fail	0/10
Shorten the title tag to 70 characters or fewer. Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://spotsnow.io/#organization",
      "name": "Podcast Advertising Platform | Run High Converting Podcast Ads - SpotsNow",
      "description": "Join over 20,000 brands using podcast advertising to drive revenue.",
      "url": "https://spotsnow.io/",
      "logo": "https://spotsnow.io/favicon-light.svg"
    },
    {
      "@type": "WebSite",
      "@id": "https://spotsnow.io/#website",
      "name": "Podcast Advertising Platform | Run High Converting Podcast Ads - SpotsNow",
      "description": "Join over 20,000 brands using podcast advertising to drive revenue.",
      "url": "https://spotsnow.io/",
      "publisher": {
        "@id": "https://spotsnow.io/#organization"
      }
    },
    {
      "@type": "Text",
      "@id": "https://spotsnow.io/#full-scan-report",
      "text": "Continued in the full scan report..."
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://www.llmscan.dev/scan/P2zIH0hBrmtR588e1pM97>