LLM Scan

PUBLIC AI VISIBILITY REPORT

www.vellum.to

Scanned Aug 3, 2026, 11:02 UTC

OVERALL SCORE

44 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include sitemap, while plain-text page access and structured data need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Signal breakdown

Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

llms.txt

Warn 7.5/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Semantic HTML

Warn 8.6/10

Add missing semantic elements: main, article, nav.

Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://www.vellum.to/#organization",
"name": "Vellum - turn your life into a course",
"description": "Sit down with Vellum and talk through your story, stage by
stage. It listens like a great interviewer, then writes your whole course -
ready to share and sell.",
"url": "https://www.vellum.to/",
"logo": "https://www.vellum.to/apple-icon.png?apple-icon.3eapgokhh0wr9.png"
},
{
"@type": "WebSite",
"@id": "https://www.vellum.to/#website",
"name": "Vellum - turn your life into a course",
"description": "Sit down with Vellum and talk through your story, stage by
stage. It listens like a great interviewer, then writes your whole course -
ready to share and sell.",
"url": "https://www.vellum.to/",
"publisher": {
"@id": "https://www.vellum.to/#organization"
},
"inLanguage": "en"
Continued in the full scan report...
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

https://llmscan.dev/scan/PenLIbBcThaKlOXPsVprO