

OVERALL SCORE

46 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Signal breakdown

Crawlability The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.	Pass 20/20
Robots.txt Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.	Warn 7.5/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Fail 0/15

Sitemap	Pass	10/10
The sitemap index is valid and the checked child sitemap contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	8.6/10
Add missing semantic elements: article.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://trustmrr.com/#organization",
      "name": "TrustMRR - Verified startup revenue database",
      "description": "The database of verified startup revenues. Browse Stripe-verified MRR and revenue from real startups. Prove your revenue publicly.",
      "url": "https://trustmrr.com/",
      "logo":
        "https://trustmrr.com/_next/image?url=%2F_next%2Fstatic%2Fmedia%2Fdatafast_i
        con.3a869d3d.png&w=64&q=75&dpl=dpl_6Bf1wfahP2o6bqTv8ixzZhC5p91B"
    },
    {
      "@type": "WebSite",
      "@id": "https://trustmrr.com/#website",
      "name": "TrustMRR - Verified startup revenue database",
      "description": "The database of verified startup revenues. Browse Stripe-verified MRR and revenue from real startups. Prove your revenue publicly.",
      "url": "https://trustmrr.com/",
      "publisher": {
        "@id": "https://trustmrr.com/#organization"
      }
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

<https://www.llmscan.dev/scan/PtCsMOZ6ypa1WX5GVVHO0>