

OVERALL SCORE

44 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Recommended next step

1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
3. Make the homepage respond successfully to requests with Accept: text/markdown, either by serving markdown directly or by adding a markdown variant URL with correct content negotiation.

Signal breakdown

Crawlability Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.	Fail	0/20
Robots.txt Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.	Fail	0/15
llms.txt The llms.txt file was found and includes the expected text, length, heading, and URL signals.	Pass	15/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Make the homepage respond successfully to requests with Accept: text/markdown, either by serving markdown directly or by adding a markdown variant URL with correct content negotiation.		
Semantic HTML	Warn	8.6/10
Add missing semantic elements: article.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://orbitra.app/#organization",
      "name": "Orbitra: AI outbound that writes, sends & replies for you",
      "description": "Orbitra automates B2B outbound across Email, LinkedIn and WhatsApp. AI finds leads, writes personalized messages, and replies in one unified inbox.",
      "url": "https://orbitra.app/",
      "logo": "https://orbitra.app/favicon.png"
    },
    {
      "@type": "WebSite",
      "@id": "https://orbitra.app/#website",
      "name": "Orbitra: AI outbound that writes, sends & replies for you",
      "description": "Orbitra automates B2B outbound across Email, LinkedIn and WhatsApp. AI finds leads, writes personalized messages, and replies in one unified inbox.",
      "url": "https://orbitra.app/",
      "publisher": {
        "@id": "https://orbitra.app/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
```

continued in the full scan report...

Full report

<https://llmscan.dev/scan/QKxaP15flf9neGq8FI0cz>