

OVERALL SCORE

93 /100

AI - Ready

### Executive summary

This site is in strong shape for AI discovery and readability. Key strengths include homepage access and AI guidance file, while crawler policy needs attention. Recommended next step: fix the crawler policy file syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

### Recommended next step

1. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

### Signal breakdown

|                                                                                                                                                                                   |                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
| <div>Crawlability</div> <div>The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.</div>                               | <div>Pass</div> <div>20/20</div>  |
| <div>Robots.txt</div> <div>Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.</div> | <div>Warn</div> <div>7.5/15</div> |
| <div>llms.txt</div> <div>The llms.txt file was found and includes the expected text, length, heading, and URL signals.</div>                                                      | <div>Pass</div> <div>15/15</div>  |
| <div>Sitemap</div> <div>The sitemap.xml file is valid and contains URL entries.</div>                                                                                             | <div>Pass</div> <div>10/10</div>  |

|                                                                                                                                                                                                                               |      |       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-------|
| <b>Markdown support</b>                                                                                                                                                                                                       | Pass | 15/15 |
| The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.                                                        |      |       |
| <b>Semantic HTML</b>                                                                                                                                                                                                          | Pass | 10/10 |
| The homepage has a valid title, meta description, heading structure, semantic landmarks, substantial body copy, and descriptive anchor text.                                                                                  |      |       |
| <b>Structured data</b>                                                                                                                                                                                                        | Pass | 10/10 |
| Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.                                                                                                                                   |      |       |
| <b>Content signals</b>                                                                                                                                                                                                        | Pass | 5/5   |
| Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata. |      |       |
| <b>Suggested fixes</b>                                                                                                                                                                                                        |      |       |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>llms.txt</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>MARKDOWN</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <pre># Raison - Version Control for AI Prompts   Ship Prompts Like Code  &gt; Version, govern, and ship AI prompts with confidence. Built-in version control, approval workflows, evaluations, and rollback. In beta with select partners.  This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.  ## Site Overview  - Canonical URL: https://raison.ist/ - Site type: software application - Recommended summary: Version, govern, and ship AI prompts with confidence. Built-in version control, approval workflows, evaluations, and rollback. In beta with select partners.  ## Core URLs  - [Homepage](https://raison.ist/): Primary public entry point and canonical site overview. - [Sign In](https://app.raison.ist/auth/login): Important public page discovered from the homepage navigation. - [Docs](https://raison.apidocumentation.com/): Documentation and implementation guidance for the site. - [powered by BRAID](https://arxiv.org/abs/2512.15959): Important public</pre> |
| Continued in the full scan report...                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

## robots.txt additions

### TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for AI crawlers so public content permissions are
clear.
User-agent: GPTBot
Allow: /

User-agent: ChatGPT-User
Allow: /
```

## schema.json

### JSON

```
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://raison.ist/#organization",
      "name": "Raison - Version Control for AI Prompts | Ship Prompts Like Code",
      "description": "Version, govern, and ship AI prompts with confidence.
Built-in version control, approval workflows, evaluations, and rollback. In
beta with select partners.",
      "url": "https://raison.ist/",
      "logo": "https://raison.ist/apple-touch-icon.png"
    },
    {
      "@type": "WebSite",
      "@id": "https://raison.ist/#website",
      "name": "Raison - Version Control for AI Prompts | Ship Prompts Like Code",
      "description": "Version, govern, and ship AI prompts with confidence.
Built-in version control, approval workflows, evaluations, and rollback. In
beta with select partners.",
      "url": "https://raison.ist/",
      "publisher": {
        "@id": "https://raison.ist/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
Continued in the full scan report...
```

## Content-Signal

**TXT**

# Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

## Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

## HTTP response header

```
'''http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
'''
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '`<head>`' when server headers are not

continued in the full scan report...

## Full report

<https://llmscan.dev/scan/QbDUPU6bxqqsI42JqBtfX>