

LLM Scan

PUBLIC AI VISIBILITY REPORT

trumpet.house

Scanned Jun 27, 2026, 11:01 UTC

OVERALL SCORE

41 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include sitemap, while plain-text page access and structured data need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Signal breakdown

Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

llms.txt

Warn 7.5/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Semantic HTML

Warn 5.7/10

Shorten the title tag to 70 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article.

Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://trumpet.house/#organization",
"name": "AI-Powered X Growth & Analytics Assistant | trumpethouse | trumpethouse",
"description": "Analyze your X account, automate your best reposts, and get AI-powered drafts from your own performance data. Turn audience signals into growth.",
"url": "https://trumpet.house/",
"logo": "https://trumpet.house/favicon.svg",
"sameAs": [
"https://twitter.com/chrislutzxy"
]
},
{
"@type": "WebSite",
"@id": "https://trumpet.house/#website",
"name": "AI-Powered X Growth & Analytics Assistant | trumpethouse | trumpethouse",
"description": "Analyze your X account, automate your best reposts, and get AI-powered drafts from your own performance data. Turn audience signals into growth."
}
]
}
</script>
```

Continued in the full scan report...

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://www.llmscan.dev/scan/SLMebuR8s2pdeZr9IEpsT>