

OVERALL SCORE

51 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and crawler policy, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Signal breakdown

|                                                                                                                                               |      |       |
|-----------------------------------------------------------------------------------------------------------------------------------------------|------|-------|
| <p>Crawlability</p> <p>The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.</p>   | Pass | 20/20 |
| <p>Robots.txt</p> <p>robots.txt allows crawler access and includes Sitemap references.</p>                                                    | Pass | 15/15 |
| <p>llms.txt</p> <p>Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.</p> | Fail | 0/15  |

|                                                                                                                                                                                                                            |      |        |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Sitemap</b>                                                                                                                                                                                                             | Pass | 10/10  |
| The sitemap.xml file is valid and contains URL entries.                                                                                                                                                                    |      |        |
| <b>Markdown support</b>                                                                                                                                                                                                    | Fail | 0/15   |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.                              |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                                                       | Warn | 5.7/10 |
| Use exactly one h1 element and move secondary section titles to h2-h6. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words. |      |        |
| <b>Structured data</b>                                                                                                                                                                                                     | Fail | 0/10   |
| Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.                                                                                               |      |        |
| <b>Content signals</b>                                                                                                                                                                                                     | Fail | 0/5    |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.                                     |      |        |

# Suggested fixes

## Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.bebetter.team/#organization",
      "name": "Better: A simple & free retro tool for your team",
      "description": "A simple & free retrospective tool that makes continuous improvement easy for your team.",
      "url": "https://www.bebetter.team/",
      "logo":
        "https://uploads-ssl.webflow.com/61ff29de41c1b8156680f0d1/621376b0f61ce68d6b4ec06a_Stokey_webclip.png"
    },
    {
      "@type": "WebSite",
      "@id": "https://www.bebetter.team/#website",
      "name": "Better: A simple & free retro tool for your team",
      "description": "A simple & free retrospective tool that makes continuous improvement easy for your team.",
      "url": "https://www.bebetter.team/",
      "publisher": {
        "@id": "https://www.bebetter.team/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
```

## Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

# Full report

<https://llmscan.dev/scan/TUb11kq92AfKKOvYDwQrC>