

OVERALL SCORE

29 /100

Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap and content signals, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Recommended next step

1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Signal breakdown

Crawlability Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.	Fail 0/20
Robots.txt Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.	Fail 0/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Fail 0/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Make the homepage respond successfully to requests with Accept: text/markdown, either by serving markdown directly or by adding a markdown variant URL with correct content negotiation.		
Semantic HTML	Warn	8.6/10
Add missing semantic elements: article, nav.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://reframe.cx/#organization",
      "name": "Reframe | AI Voice Agent for Businesses",
      "description": "Reframe is a voice AI product for businesses that need help capturing phone requests and appointments.",
      "url": "https://reframe.cx/",
      "logo": "https://reframe.cx/images/clients/dr-feky.png",
      "sameAs": [
        "https://www.linkedin.com/company/reframe-cx?original_referer=https%3A%2F%2Freframe.cx%2F",
        "https://www.facebook.com/reframe.cx/",
        "https://www.instagram.com/reframe_cx",
        "https://x.com/ReframeCX",
        "https://www.tiktok.com/@reframe.cx",
        "https://www.youtube.com/@reframe_cx"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://reframe.cx/#website",
      "name": "Reframe | AI Voice Agent for Businesses",
    }
  ]
}
```

Full report

<https://llmscan.dev/scan/TX2ZDgzOx00nPohEEiBNq>