

OVERALL SCORE

50 /100

Needs Work

### Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and structured data, while plain-text page access and sitemap need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

### Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.

### Signal breakdown

|                                                                                                                                                                                                        |                                   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
| <div>Crawlability</div> <div>Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.</div> | <div>Warn</div> <div>10/20</div>  |
| <div>Robots.txt</div> <div>Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.</div>                                                              | <div>Warn</div> <div>7.5/15</div> |
| <div>llms.txt</div> <div>The llms.txt file was found and includes the expected text, length, heading, and URL signals.</div>                                                                           | <div>Pass</div> <div>15/15</div>  |

|                                                                                                                                                                                               |      |        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Sitemap</b>                                                                                                                                                                                | Fail | 0/10   |
| Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.                                                          |      |        |
| <b>Markdown support</b>                                                                                                                                                                       | Fail | 0/15   |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests. |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                          | Warn | 7.1/10 |
| Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article, nav.                                                        |      |        |
| <b>Structured data</b>                                                                                                                                                                        | Pass | 10/10  |
| Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.                                                                                                   |      |        |
| <b>Content signals</b>                                                                                                                                                                        | Fail | 0/5    |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.        |      |        |

## Suggested fixes

|                                                                                                                                                                                            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Fix Content signals</b>                                                                                                                                                                 |
| <b>HTML</b>                                                                                                                                                                                |
| <pre>&lt;meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" /&gt; &lt;meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" /&gt;</pre> |

## Full report

<https://llmscan.dev/scan/Tc7r6tjYHQQ1Wi02xp83w>