

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# www.whirl.chat

Scanned Jun 28, 2026, 11:01 UTC

OVERALL SCORE

**25** /100

Poor

## Executive summary

This site is difficult for AI tools to read right now. The main areas needing attention are AI guidance file and plain-text page access. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Make the homepage respond successfully to requests with Accept: text/markdown, either by serving markdown directly or by adding a markdown variant URL with correct content negotiation.
3. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

## Signal breakdown

### Crawlability

Warn 10/20

Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

### Robots.txt

Warn 15/15

Publish /robots.txt with explicit crawler rules and Sitemap references so search and AI crawlers can discover site policy.

### llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Sitemap

Fail 0/10

Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.

## Markdown support

Fail 0/15

Make the homepage respond successfully to requests with Accept: text/markdown, either by serving markdown directly or by adding a markdown variant URL with correct content negotiation.

## Semantic HTML

Fail 0/10

Expand the title tag to at least 10 characters. Add a meta description between 50 and 160 characters. Add exactly one h1 element that describes the page topic. Add missing semantic elements: article, footer. Add visible body copy after script and

## Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

## Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

# Suggested fixes

## Fix Structured data

### HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://www.whirl.chat/#organization",
"name": "Whirl",
"description": "Website for Whirl.",
"url": "https://www.whirl.chat/",
"logo": "https://www.whirl.chat/favicon.svg"
},
{
"@type": "WebSite",
"@id": "https://www.whirl.chat/#website",
"name": "Whirl",
"description": "Website for Whirl.",
"url": "https://www.whirl.chat/",
"publisher": {
"@id": "https://www.whirl.chat/#organization"
},
"inLanguage": "en"
}
]
}
</script>
```

## Fix Content signals

### HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

## Full report

<https://www.llmscan.dev/scan/Te44IreKZ5W2mImvvxkFS>