

LLM Scan

PUBLIC AI VISIBILITY REPORT

whop.com

Scanned Jun 23, 2026, 11:01 UTC

OVERALL SCORE

53 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and content signals need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

Signal breakdown

Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Semantic HTML

Warn 5.7/10

Use exactly one h1 element and move secondary section titles to h2-h6. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words.

Structured data

Warn 5/10

Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.

Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://whop.com/joined/multi-manager-launchpad/#organization",
"name": "The Multi-Manager Launchpad | Whop",
"description": "Stop waiting for recruiting season. Start cold-emailing firms with your live track record",
"url": "https://whop.com/joined/multi-manager-launchpad/",
"logo":
"https://img-v2-prod.whop.com/N2555bqQRTir6U74FuqWQZWjuNVqU6A6rSwg5HkQYyo/resize:fill/width:180/height:180/enlarge:true/plain/https://assets-2-prod.whop.com/public/uploads/user_666850/image/bots/2026-06-23/f92461e2-e526-49e9-92f2-fd60f2d2af03.jpeg"
},
{
"@type": "WebSite",
"@id": "https://whop.com/joined/multi-manager-launchpad/#website",
"name": "The Multi-Manager Launchpad | Whop",
"description": "Stop waiting for recruiting season. Start cold-emailing firms with your live track record",
"url": "https://whop.com/joined/multi-manager-launchpad/",
"publisher": {
"@id": "https://whop.com/joined/multi-manager-launchpad/#organization"
}
}
]
}
```

Continued in the full scan report...

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://www.llmscan.dev/scan/Tv8PIUdjUBFrpF2qmeN2g>